

KOMMENTIERTES VORLESUNGSVERZEICHNIS

WS 2009/10

ENGLISCH

für Anglisten

08010-13 Grammar Hudson-Ettle/Springer

We will examine grammar in both theory and practice. On the one hand, part of the course will revise points covered previously, but on the other it will focus on complex issues where even advanced German learners are prone to mistakes. Often a contrastive English-German approach will be used. Students will also be required to work independently in an online Grammar programme.

Coursebook: Geoff Sammon, *Exploring English Grammar*, Cornelsen

**08014-19 Essay Writing I (Introduction & Genre Competence)
Dyckerhoff-Six/Heyse/Springer**

This is an introduction to the analysis and production of various text genres in a non-literary setting. The aim of the course is to introduce students to a variety of text and essay types and to models and techniques of analysis to achieve an understanding of how various types of text operate considering aspects such as register, style, language, and the purpose served by text. Students will be expected to complete written assignments on each of the areas studied in order to strengthen their ability to produce a varied range of texts.

08020-24 Essay Writing II: Academic Writing Cremer/Hughes

Students will develop and strengthen their essay writing skills in this course. An overview of organisation, structure, style, register and the appropriate format for publication (MLA Stylesheet) will prepare participants to write a 2,000-word academic essay on a research topic of their choice. Participants also prepare a 350-word abstract of the essay and a 15-minute conference-style oral presentation on their research findings as a part of their performance evaluation for the course.

08025/26 Pronunciation Hudson-Ettle/Hughes

The overriding aim of this practical course is to improve students' pronunciation. Apart from classroom practice, a basic grounding in phonetics will be necessary, as well as an awareness of a contrastive German/English approach. A variety of conversational exercises will be used to increase fluency in speech and improve intonation and natural expression in conversational English.

Coursebook: Peter Roach, *English Phonetics and Phonology*, C.U.P.

08027 Listening and Speaking Dyckerhoff-Six

This course focuses on spoken English in Britain but includes other varieties. Students increase their aural comprehension of regional variations in speech through culturally relevant audio and video materials and discuss the content of the programs in order to hone their skills in standard spoken English. Common colloquial expressions in varieties of English will be introduced to prepare the students for fruitful encounters with native speakers. Mid-term and final written examinations as well as class participation in discussions form the basis for the evaluation of a student's performance.

08028 Listening and Speaking Cremer

This course focuses on spoken English in the United States (Midwest, South, Black English) as well as that spoken in Australia and New Zealand. Students increase their aural comprehension of these regional variations in speech through

culturally relevant audio and video materials and discuss the content of the programs in order to hone their skills in standard spoken English. Common colloquial expressions in American, Australian and New Zealand English will be introduced to prepare the students for fruitful encounters with native speakers from these countries. Mid-term and final written examinations as well as class participation in discussions form the basis for the evaluation of a student's performance.

08029 Business English

Heyse

The emphasis of this course is on performing tasks and carrying out activities which reflect the kind of standard business practice students are likely to encounter in their future working environments. Students will practise the skills required to deal with writing tasks in business communication, with report-writing and applying for jobs. They will also learn techniques for using the telephone in business, for talking about a company's activities and its organisation, and for presenting information. They will simulate situations in international trade, situations where they to have deal with money or where they participate in meetings of different kinds.

08030/31 Translation (German→English)

Springer

This practical course aims to improve translation skills and general language awareness at the text level. Since we will be analysing the grammar and style of selected genres and registers, transferable principles will be elaborated. Considerable preparation is essential for each class; assessment will be determined by a final exam.

08032/33 Übersetzung (Englisch→Deutsch)

Dyckerhoff-Six

Dieser Kurs ist eine Einführung in die Praxis des Übersetzens. Wöchentlich werden englische Texte aus diversen Themenbereichen (Tourismus, Wirtschaft, Politik, Kultur, Philosophie, Literatur) übersetzt. Schwerpunkt bilden aktuelle Themen aus den Medien. Anhand dieser Texte wird die Problematik einer möglichst wörtlichen und zugleich sinngemäßen Übersetzung behandelt. Grammatik und Sprachempfinden sind wesentliche Elemente, die besonders in der Zielsprache Berücksichtigung finden werden.

Für MAIAS

08040 Style & Register: Advanced Essay Writing

Cremer

This course surveys the critical elements of style, register and structure that are essential for effective writing. Using a workshop format, students read and analyse in depth examples of outstanding essay writing and write graded essays which are then discussed and critiqued during the lectures. The emphasis of this course is on providing individual assistance in strengthening a student's basic writing skills and sensitising students to the critically important role that register plays in the creative process. The evaluation of performance is based on three graded essays and participation in class discussion and analysis of the student essays.

Für Allgemein: Vorstufe (auch ERASMUS) Kein UNiCert-Kurs

08041 International Communication in English

Burns

This course focuses on assisting students to develop a wider vocabulary base and greater grammatical and idiomatic competence for effective spoken and written communication in an international environment. It takes students from B1 to B2 level of the Common European Framework

Course book: *Cutting Edge Intermediate, Students' Book.*

Für Rechtswissenschaften: Vorstufe (JAPO) Kein UNICert-Kurs

08045 Developing Reading Comprehension in Legal English

Redmond

This course focuses on the needs of Law students who have failed to reach the required standard at the Placement Test administered by the Sprachenzentrum. Participants will study a corpus of authentic texts relating to law and legal practice as a means of enhancing their reading comprehension skills. Supplementary exercises and class activities will allow students to broaden their vocabulary and improve their grammatical accuracy. Students who achieve an overall grade of 2.3 or higher will be exempted from the Placement Test. Successful participation is recognized as part-fulfilment of the requirements stipulated in *JAPO §24 Fassung 13.10.2003*.
Note, however, that this is NOT recognized as a UNICert® course.

Für B.Sc.

**Betriebswirtschaftslehre/Gesundheitsökonomie/Economics/Sportökonomie –
Schlüsselqualifikation (BE 1)**

**08050 – 8061 Developing Reading Comprehension (Business English 1)
Heyse/Kotenko/Sander/Smith/Springer**

This course for business and economics students is intended to expand general and specialised vocabulary, improve reading comprehension, and familiarise students with techniques to enhance their reading skills. Authentic texts from business, economics and finance form the basis of the course.

**Für B.Sc. Betriebswirtschaftslehre/Gesundheitsökonomie/Economics –
Schlüsselqualifikation (BE 2)**

**08001BK/8070 – 8075 Developing Competence in Business English
Heyse/Hughes/Smith**

This course for business and economics students is intended to expand general and specialized vocabulary, enhance communicative and grammatical competence, and allow students to gain confidence in discussing and arguing business topics. Authentic texts and case studies from the fields of business and economics form the basis of the course and exercises.

Aufbaustufe

Allgemeine Ausbildung

08080 – 08083 Developing Idiomatic Competence

Kelk, Koch

Greater fluency and variety of expression are the goals of this course that focuses on assisting students to develop a wider vocabulary base (including work-related lexis) for effective spoken and written communication. Conversational English drawn from a variety of practical, everyday situations will be used to increase students' fluency and confidence in idiomatic English. Exercises based on audio materials will help participants improve their listening comprehension. Grammar will be revised as students 'rediscover' rules of structure and usage for themselves. Students will read texts on topics of general interest and write brief commentaries on such topics, but the emphasis will be on oral competence and active participation.

Course book: *Cutting Edge Upper Intermediate, Students' Book*. (2005)
Longman Verlag. ISBN: 0-582-82525-3

Für Rechtswissenschaften: (Kein Kurs im Sinne JAPO §24)

08085 –8088 Upper Intermediate Communication Skills

Kotenko/Reindler/Redmond

Promoting greater accuracy and variety of expression are the principal goals of this course which focuses on assisting students to develop a wider vocabulary base (including legal lexis) for effective spoken and written communication. Conversational English drawn from a variety of practical and professional situations will be used to enhance students' fluency and confidence in their use of idiomatic English. Exercises based on audio materials will help participants improve their listening skills. Relevant points of grammar will be revised as students 'rediscover' rules of structure and usage for themselves. Students will also read a corpus of texts on current legal issues and write brief commentaries in response; the emphasis, however, will be on oral competence and active participation.

Fachsprachliche Ausbildung - Wirtschaft

8001BK/8070 – 8075 Developing Competence in Business English

Heyse/Hughes/Smith

This course is intended to expand general and specialized vocabulary, enhance communicative and grammatical competence, and allow students to gain confidence in discussing and arguing business topics. Authentic texts and case studies from the fields of business and economics form the basis of the course and exercises.

Spezialisierungsstufe 1

Allgemeine Ausbildung (SA1)

08092 - 94 Current Affairs

Kelk/Kotenko

The objective of this course is to equip students with the skills necessary to extract the essential information from newspaper articles and audiovisual material to maximise vocabulary learning possibilities. It is also aimed to bring students up to date on current affairs and cultural issues in the target language countries to facilitate and encourage independent reading. Participation in group discussions will also be an important component of this course.

Fachsprachliche Ausbildung - Rechtswissenschaften (SF1)

08002BK/08096 - 08099 English for Lawyers 1: Introduction

Deavin/Hughes/Reindler

The aims of this course are to provide an introduction to the English legal system and to develop the language skills relevant to this area of study. The course will focus on central features of the legal system: the constitution, sources of law, legislation and the enactment process, statutory interpretation, common law and the development of equity, the doctrine of judicial precedent, the courts and the role of the jury, the education and training of legal professionals.

Fachsprachliche Ausbildung – Wirtschaft (SF1)

08003BK/08101 - 105

Current Business Affairs

Heyse/Kotenko/Smith

This course will focus on the application of business vocabulary in writing about and discussing current business affairs such as corporate strategy, finance and economics, markets, and people in business. The aim is to strengthen students' listening and reading comprehension as well as oral and written skills through a variety of activities such as reading and discussing current business texts, taking part in group discussions and giving presentations.

Spezialisierungsstufe 2

Allgemeine Ausbildung (SA2)

08110/11

Contemporary British Film

Hudson-Ettle

Some of the most memorable British films released during the last 25 years have been steeped in the sub-cultures found in the UK. They include works as varied as *The Full Monty*, *Trainspotting*, *East is East*, *Bend it Like Beckham*, and *This is England*. While British films have been appreciated for their ability to comment on social issues of their time, there have also been depictions of 'fairy-tale' existences in such popular romantic comedies as *Notting Hill* and *Love Actually*, box office successes at home and internationally. In this course students will explore the range of representations that typify contemporary British cinema according to the following themes: nostalgia; youth culture; experiences of ethnicity and asylum; identities within British society; living spaces and places in modern society.

08112

American Culture through Entertainment

Burns

American culture cannot be separated from entertainment. Whether it be through movies, sports, or social events, Americans love to entertain and to be entertained. Even the news media in the United States is set up as a form of entertainment. At the same time, entertainment is used as a medium of social critique. Pressing societal problems, such as crime, poverty, and social inequalities, as well as issues related to gender, race and ethnicity, are tackled openly and candidly in the nation's movies, TV sitcoms and comedy programs. During this course, students will experience and participate in various forms of entertainment, and will thus become familiar with the integral role entertainment plays in the American culture.

08113

European-American Issues

Smith

This course will focus on a variety of issues affecting relations between the U.S. and Europe. Students will have an opportunity to analyze the current issues and compare the perspectives of the Europeans and the Americans, considering where the Americans and Europeans share a common ground and where they differ. Materials consist of articles from print media and will be provided by the lecturer. Students will have an opportunity to formulate their critical opinions through the readings in group presentations as well as in discussions.

8114/15

Critical Approaches to the Media

Hughes

This course aims to "immerse" students in English as it is used in the media. Sources from the visual and print media will provide a departure point for analysis, discussion and debate. These primary sources will be supplemented by readings on how to develop a critical attitude toward the media. Students will be expected to formulate their own ideas and opinions about the media and the social and political forces that shape it.

08116 Britain in the 21st Century**Hudson-Ettle**

This course will focus on a variety of issues affecting Britain in the 21st century. Articles from the print media and recordings will be used as a departure point to discuss current issues and to consider British perspectives on domestic as well as international issues. On the basis of written and audiovisual texts, students will be given the opportunity to formulate their own critical opinions on British social, cultural and political affairs.

Fachsprachliche Ausbildung - Rechtswissenschaften (SF2)**08004BK/08120-23 English for Lawyers 2****Deavin/Romig**

This course will build upon the foundations laid in English for Lawyers 1. Students will examine relevant features of the legal structures in the British Isles and the United States in somewhat more depth. Emphasis will also be placed on expanding students' knowledge of legal vocabulary so as to enable them to understand and discuss key legal concepts in areas such as the judiciary, court structure, civil and criminal procedure, sentencing, international law, and human rights. Plenty of opportunities will be provided for participation in classroom activities and discussions.

Fachsprachliche Ausbildung – Wirtschaft (SF2)**08130/8132 English for Presenting****Deavin**

This course will focus on aspects such as the language and structure for effective business presentations, as well as the language of persuasion and motivation in business presentations. Being a good presenter is about communicating effectively and convincingly in every situation. Whether standing up in front of an audience, participating in a business negotiation, or being interviewed for a job; the techniques of success are the same. This course will reveal these techniques and allow you to develop the soft skills necessary to be a convincing and persuasive presenter on any topic. Time will be devoted to analysing great presenters such as John F Kennedy, Bill Clinton and Barack Obama, in order to highlight key presentation tactics such as visual argumentation, storytelling, the use of passion and emotion, open body language, and the neutralization of counter-arguments.

08131/8133 English for Marketing**Sander**

This course aims to equip students with the communication skills required to handle key marketing concepts in an English-language context. Areas such as marketing planning, market research, the market environment, consumer behaviour, market segmentation, product development, pricing, distribution channels, advertising and entering foreign markets will be covered. Material will be drawn from articles by leading marketers, trade journals and websites. True-to-life marketing scenarios will be simulated in class (e.g. preparing a questionnaire, organizing an exhibition stand, choosing the appropriate advertising media and product mix decisions).

08134 International Business**Smith**

This course is designed to equip students with the English skills necessary for doing business internationally. Students will study the key elements of international business; cultural issues, product adaptation for other markets, advertising pitfalls, export and import, international communication (telephone and written correspondence), foreign business travel and working in a different country. Material will be drawn from real companies and supported by articles from leading international business experts.

08135 Focus on Business**Romig**

This course will focus on current issues in business, using those issues as a basis for expanding business vocabulary in English and developing the skills necessary

to actively participate in demanding discussions and in simulated business situations. Emphasis will be placed on language and vocabulary as well as culturally competent communication and interaction in a business context.

08136 English for Negotiation

N.N.

The ability to confer with others for the purpose of reaching mutual agreement is an essential life skill – the ability to do so well is an art. This course is designed to equip students with the communicative skills required for successful negotiation in cross-cultural English-medium contexts. Participants will study both the verbal and non-verbal techniques applied in achieving win-win results. They will be asked to present case studies for analysis and discussion in class; the insights thus gained will then be applied in simulation exercises. These exercises will allow students to discover for themselves how to prepare for, conduct and follow-up on (both orally and in written form) negotiation encounters with overseas clients. Structured feedback will offer pointers to performance enhancement. Throughout the course, students will be encouraged to reflect on a range of issues in contemporary negotiation theory and practice.

Spezialisierungsstufe 3

Allgemeine Ausbildung (SA3)

08145 Cultural Literacy - American Style

Cremer

This course on “Culture & Language in the U.S.” examines uniquely American cultural, historical and lifestyle factors that have had an immense impact on the language called “Standard American English” (SAE). Furthermore, it is designed to introduce course participants to the synergism between American culture and language that has produced a unique and sometimes baffling colloquial language. examines the sources of the unique brand of English spoken in the U.S. – history, popular culture and lifestyle. Focal points such as “The Wild West”, American sports, race relations and politically correct language, the language of Blues and Jazz, the American mentality, humor and politics provide the cultural platform from which participants delve deeper into the nuances of colloquial speech and into the cultural reference points necessary to fully savour American English to its fullest. The goal of this course is to make participants “culturally conversant” with American English and master the culturally embedded language spoken by Americans.

Fachsprachliche Ausbildung - Rechtswissenschaften (SF3)

8006BK/8160 English for Lawyers 3: Business Law I

Redmond

This course builds on the competencies acquired by participants in the introductory Lawyers 1 and Lawyers 2 courses; it aims to prepare students for professional activity in an international business environment by equipping them with the necessary linguistic skills and relevant knowledge of the Anglo-American legal system. Students will be expected to research, retrieve, study and discuss the relevant statutory and case law and apply this to sample cases; they will be asked to read and interpret specimen documents and to formulate legal ‘opinions’ for potential ‘clients’; they will also be required to present legal arguments in simulation exercises (moot courts), thus relating the principles of business law to the current practice. Particular attention will be paid to expanding participants’ business and legal vocabulary and enhancing their powers of logical expression, while consolidating their general communicative competence and rhetorical skills. The course will focus on the following areas: Business organisations and Company Law; Business Transactions and Contract Law; Competition Law.

08161/62 English for Lawyers 4: Business Law II**Redmond**

This course complements, but can be taken before or concurrently with, English for Lawyers 3 (Business Law I). The course will have a similar format to Business Law II and will focus on the following areas: Business and the Law of Torts; Criminal Liability in Business; Consumer Protection; Business Resources (Intellectual Property and Employment Law).

08163 Advanced Legal Communication Skills**Deavin**

As a successful lawyer you will have to be a persuasive communicator both on paper and face to face. Whether writing an opinion or letter; negotiating on behalf of a client; or making a presentation in court; you will need to know how to communicate the best factual and legal arguments to support your case. Working with case law and studies from international business, this course will help you to develop the tools and techniques you will need to be able to argue most effectively in English in various legal contexts. Skills developed will include: identifying the key facts and law, building your best arguments, dealing with counter-arguments, effective presenting on paper, convincing face-to-face (the art of advocacy), negotiation and persuasion tactics.

08164 Mediation for Lawyers**Redmond**

This course will focus on an increasingly important part of the Anglo-American legal system, that of alternative dispute resolution (ADR). The escalating cost of court proceedings has served as impetus for potential litigants to resort to ADR and, in particular, to mediation – the use of a neutral third party to assist disputants to reach a compromise. Mediation currently plays a key role in the settlement of disputes between business partners in the international arena. Students will be encouraged to apply the legal and linguistic knowledge they have acquired in previous *English for Lawyers* courses as they explore the theoretical issues involved in ADR/mediation. Special emphasis will be placed in the course on contract renegotiation. Participants will have the opportunity to enhance their oral (negotiation) skills in simulation exercises based on authentic case material. A variety of follow-up writing assignments will help to consolidate lexical and grammatical competence.

Fachsprachliche Ausbildung – Wirtschaft (SF3)**08170 Corporate Governance****Redmond**

A raft of corporate scandals over the past decade has led to a veritable explosion of interest in corporate governance. Reflecting this development, many universities in the US and the UK now offer dedicated CG modules on both undergraduate and postgraduate degree programmes. This course will focus on some of the key issues in CG (evolution of the corporate structure, shareholder democracy/ownership, monitoring of directors, executive compensation, (anti-)takeover tactics and the role of the board, international CG metrics, shareholder *versus* stakeholder debate, sustainability reporting and the Global Carbon Project) and review the impact of recent changes in governance-related UK and US legislation on everyday business life. Participants will be required to present their own case study of a 'corporation in crisis' as well as lead and facilitate class discussion based on material they provide. Students will also be given ample opportunity to expand their business and legal vocabulary and enhance their general linguistic competence.

08171 Corporate Crime –Business Fraud**Deavin**

Business fraud is an increasingly common and damaging phenomenon for corporations. This course will focus on the variety of forms that business fraud can take as well as identifying the strategies that companies need to employ in order to detect fraud and defend themselves against allegations of fraud. Several high-profile cases such as Enron and Madoff will be analysed and discussed in order to identify key lessons and prevention strategies. Students will apply theory

to practice by working with a selection of business fraud case-studies where they will create, formulate and present the most effective fraud prevention/damage limitation strategy for the chosen scenario.

08172 Public Relations Deavin

Public Relations [PR] is essentially the art of image creation and image manipulation. This course will focus on PR as a method by which a corporation can attempt to build and maintain a positive public image of itself – even in the face of bad news and a hostile environment. A variety of well-known PR campaigns and disasters will be analysed in order to identify the most effective communication strategies that a corporation can use to protect and improve its public image. Specific communication techniques of persuasion and influence, such as neutralizing negative information and issue reframing, will also be studied in detail. Students will then apply the theory to practice by working with a selection of ‘PR disaster’ case-studies involving corporations such as Wal-Mart and McDonalds. The aim will be to design and present the PR communication strategy that would best reframe the debate in the corporation’s favour, while rescuing its public image.

Landeskunde

08180/81 Great Britain: Still in Splendid Isolation? Springer

The course will examine the vital current issues in British society and politics. You will be required to prepare thoroughly for each week’s class, participate fully in discussion, and give a presentation on a topic of your own choice; if you wish, you may treat your topic contrastively or within a European context. A final exam completes the assessment criteria.

08182/83 United States: Contemporary American Culture Romig

By means of class discussions, oral presentations, text and media analyses, we will examine modern culture in the United States of America. Although our focus will be on the modern (20th and 21st centuries), we will integrate key concepts of America's past into our discussions in order to allow for the appropriate scope. Our topics will include (but by no means be limited to) political development, the arts, religion, the economy, education and scientific research.

08184/85 New Zealand: “He ao! He aotea! He aotearoa!” Cremer

Aotearoa, the Maori name for New Zealand, has been shaped by its bicultural identity. The historical development of this “natural paradise” will be explored with particular emphasis on the mutual influences of the indigenous “whakapapa” and European “pakeha” cultures on the political, social and cultural institutions of the nation. Current issues in the areas of the economy, race relations, society and politics will be examined in student oral presentations. The oral presentation, a final written examination and participation in discussions will form the basis for the evaluation of a student’s performance.