



KOMMENTIERTES KURSVERZEICHNIS

ENGLISCH

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Course assessment:

Please note that course assessment regimes may vary slightly from those set out below. You will be given full details as to how your performance will be assessed in the opening session of the course.

I. Englischkurse für Anglistik- und Lehramtsstudierende

Grammar

We will examine grammar in both theory and practice. The course will revise and consolidate points already familiar to students, but will also focus on complex issues where even advanced German learners encounter difficulties. A contrastive English-German approach will be used where appropriate.
Course book: To be announced in the first session.
Assessment: Final exam

Academic Writing I

This course is aimed at helping students understand and master the skills required for proficient academic writing. Doing research will not constitute any part of the course: the focus will be on providing the opportunity for sufficient practice in constructing effective introductions and conclusions, formulating workable thesis statements and clear topic sentences, maintaining paragraph unity and – throughout the entire writing process – paying special attention to organisation, coherence, cohesion, register and style. Tasks will vary according to the instructor and class size, yet the goal of the course remains the same in all cases: promoting writing skills relevant to the academic setting.
Assessment: Final exam (text production)

Academic Writing II

Students will develop and strengthen their essay writing skills in this course. An overview of research skills, essay organisation, structure, style, register and the appropriate format for publication (MLA Stylesheet) will be provided. During the course, students will practice research, outlining, drafting and writing skills as well as participating in workshops and peer reviews of researched academic essays.
Assessment: In-class (preparation, participation, timely turning in of thesis, outline, works cited page, drafts, as well as participation in workshops and individual feedback sessions) 30%; Final essay 70%

Pronunciation

The overriding aim of this practical course is to improve students' pronunciation. Apart from classroom practice, a basic grounding in phonetics will be necessary, as well as an awareness of a contrastive German/English approach. A variety of conversational exercises will be used to increase fluency in speech and improve natural expression in conversational English. Course book: Peter Roach, *English Phonetics and Phonology*, C.U.P. 4th Edition
Assessment: Oral exam 30%; Written exam: 70%

Listening and Speaking

The purpose of this course is to refine your listening and speaking skills in English. To do so, we will listen to podcasts, news reports, interviews, stand-up comedy, and music and discern how oral English changes. Each of you will be required to participate in class discussions and exercises to reform your pronunciation, rhythm, and passive and active listening skills.
Assessment: 50% Aural competence; 50% Oral competence

Business Communication

The emphasis in this course is to prepare students for language-based tasks that they are likely to encounter in their future working environments. Students will practise the skills required to deal with professional writing tasks such as drafting e-mails in business communication and will create their own job application portfolio containing a cover letter and résumé. They will also learn techniques for presenting information on a business-related topic in a professional manner.

Assessment: Listening 10%; Reading 10%; Written exam 30%; Oral 30%; Portfolio 20%

Translation (German-English)

This practical course aims to improve translation skills and general language awareness at the text level. Since we will be analysing the grammar and style of selected genres and registers, transferable principles will be elaborated. Considerable preparation is essential for each class.

Assessment: Final exam

Übersetzung (Englisch-Deutsch)

Dieser Kurs ist eine Einführung in die Praxis des Übersetzens. Wöchentlich werden englische Texte aus diversen Themenbereichen (Tourismus, Wirtschaft, Politik, Kultur, Philosophie, Literatur) übersetzt. Schwerpunkt bilden aktuelle Themen aus den Medien. Anhand dieser Texte wird die Problematik einer möglichst wörtlichen und zugleich sinngemäßen Übersetzung behandelt. Grammatik und Sprachempfinden sind wesentliche Elemente, die besonders in der Zielsprache Berücksichtigung finden werden.

Assessment: Endklausur 100%

Landeskunde: USA (overview)

This course offers students a first insight into the culture of the United States and will approach diverse fields such as politics, religion, education, national identity, and way of life. The course material will provide relevant background information on each of the chosen areas and will also address the current status quo in the USA. Students will be expected to prepare topics and materials in advance of each class and participate actively in class discussions.

Assessment: Attendance, Preparation, Participation, Portfolio 20%; Final written exam 80%

Landeskunde: GB (overview)

This course offers students a first insight into British culture and will approach diverse fields such as education, politics, the media, national identity, and way of life. The course material will provide relevant background information on each of the chosen areas and will also address the current status quo in Great Britain. Students will be expected to participate actively in class discussions.

Assessment: Final written exam 100%

Landeskunde: USA (seminar)

By means of class discussions, oral presentations, written responses, as well as text and media analyses, we will examine modern culture in the United States of America. Although our focus will be on the modern (20th and 21st centuries), we will integrate key concepts of America's past into our curriculum in order to allow for the appropriate scope. Our topic areas may include (but will by no means be limited to) politics, education, the arts, the media, identity, mentality, language, geography, religion, or popular culture.

Assessment: Attendance, Preparation, Participation, Portfolio 25%; Topic 25%; Final written exam 50%

Landeskunde: GB (seminar)

By means of class discussions, oral presentations, text and media analyses, we will examine modern culture in Great Britain. Although our focus will be on the modern (20th and 21st centuries), we will integrate key concepts of Great Britain's past into our discussions in order to allow for the appropriate scope. Our topics will include (but by no means be limited to) political development, the arts, religion, the economy, the media, education, and scientific research.

Sprachmittlung für Lehramtsstudierende

Dieser Kurs wird allen Lehramtsstudierenden im Fach Englisch (vertieft und nicht-vertieft) empfohlen und dient *ausschließlich* der Vorbereitung auf den "Sprachmittlungs"-Teil im Bereich der schriftlichen Sprachpraxis des Ersten Staatsexamens. Die Kursteilnehmer übersetzen wöchentlich aktuelle Texte (StEx-Länge) aus den Medien (1. Kurshälfte), sowie frühere Staatsexamenstexte (2.

Kurshälfte). Die vorgegebenen Texte werden von den Kursteilnehmern als Hausaufgabe vorbereitet, wobei die Texte abwechselnd in Kleingruppen nochmal bearbeitet und durch diese im Plenum vorgetragen und besprochen werden. Auf Folgendes wird hierbei genauestens geachtet: auf die Kunst, sich unbekannte Begriffe aus dem Kontext heraus zu erschließen, auf lexikalische Stolpersteine und knifflige Tempus- und Modusfälle, auf den Umgang mit Partizipialkonstruktionen, Metaphern und idiomatischen Redewendungen, und last not least auf ein verbessertes Geschick/Gefühl bei der Einschätzung, wie wortwörtlich oder frei die Übersetzung im Staatsexamen sein 'sollte'.
Assessment: Presentation 25%; Final written exam 75%

Integrierte Sprachkompetenz

The course aims to help students to prepare for and practise both the *Textproduktion* and the oral sections of the *Staatsexamen*. Participants will be expected to complete a number of *Textproduktion* tasks in order to identify individual strengths and weaknesses. There will be a variety of activities on offer to improve students' awareness of register (levels of formality) and to extend their idiomatic range. Students will also be required to research current affairs in the UK/USA and be able to converse with ease about their chosen topic. Active participation is a key element. This course is for students of *Lehramt Anglistik* only.

Assessment: Listening 10%; Reading 10%; Written 30%; Oral 30%; Portfolio 20%

Examenskolloquium für Lehramtsstudierende: Oral Practice

This course is designed to prepare students of Lehramt English for the oral component of the Bavarian *Staatsexamen* (*LPO 1 §64: Sprachfertigkeit und Landeskunde/Kulturwissenschaft*). Week by week we will cover major exam topics such as the political system, education, the media, the way of life etc. in both the USA and the UK. We will start each class by examining – for each topic – the relevant historical and socio-cultural contexts in both countries and then home in on current issues. The twofold aim of this course is for participants (1) to increase their knowledge and understanding of the relevant StEx topics and (2) to practice communicating this knowledge and understanding effectively in a challenging but relaxed and conversational setting. Learning enjoyment and achievement rather than exam pressure will fuel the engine of our enterprise.

Assessment: Presentation and Course participation 50%; Oral exam 50%

Examenskolloquium für Lehramtsstudierende: Text Production

This optional course for Lehramt students is designed to build on the writing skills practice and exam preparation for the written Staatsexamen from ISK. We will review written task types and, through practice, peer review, and error analysis, create improvement strategies in each of the four areas of evaluation: task fulfillment, coherence and cohesion, stylistic appropriateness and linguistic range, and (of course) accuracy. Course participants will produce a variety of short (150-400 words) texts under time constraint for strict evaluation, and will also conscientiously review the work of others. The ultimate goal is to improve Staatsexamen results through a better understanding of the required standards, the grading guidelines, and the examiners' expectations.

Assessment: Attendance, Preparation, Participation, Portfolio, Reflective Letter 20%; Text #1 20%; Text #2 20%; Final Exam 40%

Examenskolloquium für Lehramtsstudierende: Sprachmittlung

Dieser Kurs kann entweder *nach* oder *parallel* zu dem Kurs „Sprachmittlung für Lehramtsstudierende“ belegt werden und ist als reine Übung für alle Lehramtsstudierende gedacht, die voraussichtlich am Ende des Semesters das Erste Staatsexamen im Fach Englisch schreiben werden. Jede zweite Woche wird im Plenum eine Übungsklausur geschrieben, die dann von der Kursleiterin nach StEx-Kriterien korrigiert und in der darauffolgenden Woche im Plenum besprochen wird. Dieser zweiwöchentliche Rhythmus wiederholt sich das ganze

Semester. Somit bekommen Studierende eine kontinuierliche Rückmeldung sowohl auf ihre Schwächen und Stärken als auch zu ihrem Fortschritt. *Ziel* dieser Übung wäre demnach: a) die eigene Leistung zu verbessern, und b) mehr Sicherheit und Gelassenheit im Umgang mit der Prüfungssituation zu bekommen. Am Ende des Semesters besteht die Möglichkeit, an einer "Kombiklausur" in voller StEx-Länge (4 Std. für Unterrichtsfach, 5 Std. für Vertieft) teilzunehmen, in der beide Teile der schriftlichen Sprachpraxis – Textproduktion und Sprachmittlung – geprüft werden.
Assessment: Endklausur: 100%

Für MAIAS-Studierende

Style & Register: Advanced Essay Writing

This course for all MAIAS students, irrespective of their programme focus, concentrates on acquiring and consolidating the core competencies of academic writing needed at the graduate level. In order to write good academic essays, term papers, research proposals and ultimately their M.A. thesis, students need to master the rules of English rhetoric, exercise logical thinking, present good argumentation, maintain coherence and cohesion, implement proper style and register, and last but not least demonstrate a solid command of English grammar and punctuation. Participants will receive extensive feedback on their writing throughout the course. Assessment: Final written exam.

II. Englischkurse für 'Nicht-Anglisten'

Für B.Sc. Betriebswirtschaftslehre / Economics / Gesundheitsökonomie / Sportökonomie / Wirtschaftsingenieurwesen Schlüsselqualifikation (BE 1) <http://www.sz.uni-bayreuth.de/index.php?id=129>

Developing Reading Comprehension (BE 1)

Business English 1 helps students develop text comprehension skills in order to prepare them for course work in their own subject that involves prescribed reading of specialized literature in English. Students will learn to deploy reading-enhancing techniques, allowing them to improve their comprehension of both general ideas and specific details in written texts, while at the same time promoting their reading speed and efficiency. Participants will also continue to develop and expand their knowledge of business terminology and use both orally and in writing. Students will be expected to prepare material for class discussions, participate in class activities and consistently work to improve their reading skills and expand their range of vocabulary. The proficiencies developed in this course will prepare students for both future study in their own field and for the more active use of their language skills in a business environment.
Assessment: Final exam 80% (Grammar & Vocabulary; Skills; Reading; Text Production) Oral exam 20%

Für B.Sc. Betriebswirtschaftslehre / Economics / Gesundheitsökonomie / Sportökonomie / Wirtschaftsingenieurwesen Schlüsselqualifikation (BE 2)

Developing Competence in Business English (BE 2)

Business English 2 builds upon the skills developed in Business English 1 but places greater emphasis on the active use of language in real-world business situations. Students will participate in activities that allow them to practice and gain confidence in speaking as well as writing. Authentic texts, audio and video material, as well as authentic case studies will serve as departure points for discussion, debate, problem solving and decision-making. To ensure that class times are productive for all students involved, participants will be expected to prepare materials in advance of class discussions, participate in class activities and actively work to improve their speaking, listening, writing and reading skills and to expand their business vocabulary. The proficiencies developed in this course will prepare students for real-life situations such as interviewing and internships. The course will also prepare students who intend to continue with English to use their language skills more independently in SF1W Current Business Affairs.

Assessment: Communication 15%; Listening 10%; Final Exam (Language Skills, Vocabulary, Business Skills, Reading Comprehension, E-mail) 75%

Developing Competence in Business English (BE 2)

Raising Finance for Start-ups

Simulation (Planspiel)

This course will focus on the skills needed to undertake starting a business and raising finance from external sources. The course will simulate developing a product, forming a company, marketing and preparing a business plan for potential investors. The business plan is based on your vision for the company. In order to provide this information, your company will carry out market research, SWOT analysis and pricing strategy. As part of a start-up enterprise you will also have the opportunity to take part in a pitch competition. Skills such as presenting, writing business documents, social networking, and correspondence will be stressed in order to foster entrepreneurial confidence.

The BE2 Simulation (Planspiel) is offered as an intensive weekend course

(Blockkurs). Only students who have received a grade of 2.0 or higher in Business English 1 will be eligible to participate.
Assessment: Class participation 10%; Final vocabulary quiz 10%; Business Pitch 35%; Business Plan 45%

Für Rechtswissenschaften: (JAPO §24)

http://www.sz.uni-bayreuth.de/fileadmin/user_upload/Info-Dateien/WS_2018-2019/Englisch_fuer_Juristen_August_2018.pdf

Developing Reading Comprehension in Legal English (VJ)

This course focuses on the needs of Law students who have **NOT** reached the required standard for admission to UNlcert® courses at the Placement Test administered by the *Sprachenzentrum*. Participants will study a corpus of authentic texts relating to law and legal practice as a means of enhancing their reading comprehension skills. Supplementary exercises and class activities will allow students to broaden their vocabulary and improve their grammatical accuracy. Students who complete the course with an overall grade of 2.3 or higher will be exempted from the Placement Test and can proceed to take further (Legal) English courses.

Successful participation is recognized as part-fulfilment (2 SWS) of the requirements stipulated by JAPO §24 Fassung 13.10.2003.

Assessment: Final exam (Reading, Legal knowledge & Terminology, Case Note)

UNlcert® III-Ausbildung

http://www.sz.uni-bayreuth.de/fileadmin/user_upload/Info-Dateien/SS_2016/UNlcert_Englisch_Kursfolge.pdf

Aufbaustufe

Allgemeine Sprachausbildung

Aufbaukurs Allgemein (AKA)

Practice makes Perfect

The purpose of this course is to improve their listening, reading, and speaking skills in English. Students will be exposed to nuances of language through inflection, idioms, elision, and humor. By the end of the semester, your English should feel more natural and fluent. We will work with TV episodes, podcasts, newspaper articles, blogs, and interviews to see how English is used natively and organically. Together we will make many, many mistakes and hopefully have a good time.

Around the World in 80 Englishes

(not offered in WiSe 22-23)

Human rights. The impact of the media. Feminism. Climate change. Race, ethnicity, and diversity. These and many other issues are widely discussed throughout the English-speaking world, and the English speaking world is broad. In this class, we will travel from Great Britain to South Africa to Nigeria to the US and beyond to explore the ways in which important issues affect countries in which English is commonly spoken. We will also look at how language operates in cultural contexts – contexts that are shaped by both popular culture and high art, as well as history and contact with other cultures and languages. This influences everything from humor to culturally appropriate communication to language change over time. We'll use video and online texts from around the world to

explore course topics, which should lead to lively class discussions. We'll also introduce students to strategies for better understanding the English they will hear in authentic situations with speakers from around the world, which includes help in understanding and accurately using spoken grammar, vocabulary, colloquialisms, and idiomatic expressions. Students will be evaluated on in-class communication/activities and a written exam.

Fachsprachliche Ausbildung

Aufbaukurs Jura (AKJ)

http://www.sz.uni-bayreuth.de/fileadmin/user_upload/Info-Dateien/WS_2018-2019/Englisch_fuer_Juristen_August_2018.pdf

Legal English Communication Skills

Promoting greater accuracy and range of expression are the principal goals of this course. Emphasis is placed on assisting students to develop a wider vocabulary base (including legal lexis) for effective spoken and written communication. English drawn from a variety of practical and professional situations will be used to enhance students' fluency and confidence in their use of idiomatic English. The proficiencies developed in this course will also prepare students for work-related scenarios such as applying for a vacation placement with an international law firm, interviewing a client in English and drafting legal documents under supervision. Exercises based on authentic video and audio materials will help participants improve their listening skills. Relevant points of grammar will be revised as required. Students will also read and discuss texts relating to current legal issues.

Assessment: Final exam (Vocabulary and Legal Knowledge, Text Production, Reading) 80%; Oral 20%

Aufbaukurs Wirtschaft (AKW)

Developing Competence in Business English

This course aims to promote the use of English in the real-world of business and economics. Students will participate in activities that allow them to further enhance their oral and written skills. Authentic texts, audio and video material, and a selection of case studies will serve as departure points for discussion, role-play, problem-solving and decision-making exercises. The proficiencies developed in this course will also prepare students for work-related scenarios such as interviewing and internships. There will be a strong emphasis on vocabulary-building and business communication (e.g. e-mail).

Assessment: Communication 15%; Listening Comprehension 10%; Final Exam 75% (Language Skills, Vocabulary, Business Skills, Reading Comprehension, E-mail Writing)

Spezialisierungsstufe 1

Allgemeine Sprachausbildung (SA1)

Multidisciplinary Discourse

After spending years learning to craft perfect written and oral texts in their own field of study, many students are underprepared to face the challenges of spontaneous

discussion outside their own fields of interest. Multidisciplinary Discourse is a class designed to improve students' written, speaking skills & listening skills by requiring participants to engage in two-way dialogues around current academic topics outside of their own study area. These interactions will be based on shared research material, but will involve the spontaneous formulation and discussion of individual opinions, experiences, and perspectives. The challenges of choosing appropriate academic content (both text and video), creating simple to advanced comprehension and discussion questions, designing group work activities, and leading open ended discussions on the chosen academic content—all within a limited timeframe—will be addressed. The overriding goal will be to increase students' confidence and foster respect among students within the context of academic discourse in English, while enhancing students' ability to articulate their thoughts in a spontaneous manner. Feedback, both from participants and the teacher, and reflection will be integrated into every activity; in addition, the multidisciplinary nature of the class will help expand the overall linguistic repertoire and, in particular, academic vocabulary of participants.

Course Assessment:

In-Class Participation & Syllabus Creation Activity (written) 20%

Listening Comprehension Activity 40%

Reading Comprehension Activity 40%

Unexcused, missing or late assignments will receive no credit. All activities must be completed by the student before the end of the semester in order to receive credit for this class.

Fachsprachliche Ausbildung - Rechtswissenschaften (SF1J)

English for Lawyers 1: Introduction to the Anglo-American Legal System

http://www.sz.uni-bayreuth.de/fileadmin/user_upload/Info-Dateien/WS_2018-2019/Englisch_fuer_Juristen_August_2018.pdf

The aims of this course are to provide an introduction to the English legal system and to develop the language skills relevant to this area of study. English for Lawyers 1 will focus on central features of the legal system, including the common law and the development of equity, the courts and the role of the jury, the doctrine of judicial precedent, the constitution and human rights, as well as the legislative process and statutory interpretation.

Assessment: Final exam (Reading; text production; legal knowledge & vocabulary)

Fachsprachliche Ausbildung – Wirtschaft (SF1W)

Business Today

This course will use up-to-the-minute business articles from the press as the basis for discussions and a range of activities including trading commodities, making investment decisions, developing new products and deciding on business strategies. The aim of the course is to provide students with the vocabulary required in different business situations, and to enhance capabilities in the areas of listening and reading as well as improving oral and written skills. Students will also choose current business topics which particularly interest them as the basis for their own presentations.

Assessment: Final exam (text production, reading, vocabulary) 75%; Mid-term (graph description) 15%; Text production during the semester 10%

Marketing Bootcamp

This course will simulate the work of a marketing department and will result in the development of a three-year strategic marketing plan for a product or service. Whilst researching and writing the marketing plan and learning the practical application of marketing theory, the normal activities of a marketing department

will also be addressed. These will include training courses for the salesforce, customer visits, product management and all areas of marketing communications. We will focus on skills such as writing documents, advertising briefs, press releases and product information, together with presenting and telephone communication. The business competencies acquired are of course transferable across all departments within a company.
Assessment: Course assignments 30%; Presentation of a marketing plan: 30%; Written marketing plan 40%

The Business of Sport

This course will analyze contemporary issues in sports and the position of various stakeholders. Students will improve their business and technical vocabulary and enhance listening, reading, speaking and writing competencies. Topics to be studied include: serious injuries in contact sports, performance-enhancing drugs, government subsidies, and salary caps.

Students will take part in discussions and presentations during class. In addition, they will play the role of a general manager or a sports agent in a free agency simulation.

Assessment: Class and simulation participation 10%; topic presentation 20%; formal 5-paragraph essay (2 pages) 20%; (Mid-term) graph description 10%; final exam 40%

Investing in English

This course will use the world of personal finance and investment as a forum to improve English skills. Students will engage with, discuss, and analyze the strategies and ideas of influential investors. Furthermore, students will create their own simulated portfolios and then present and write a report on their investment performance. In addition to improving students' ability to confidently discuss financial topics, this course will also help participants to develop and enhance their writing skills in business and academic contexts.

Assessment: Class and discussion participation and performance 10%; Investing Ideas presentation 20%; Formal 5-paragraph essay (2 pages): 20%; Portfolio report 12.5%; Portfolio presentation: 12.5%; Final assignment: 25%

Spezialisierungsstufe 2

Allgemeine Sprachausbildung (SA2)

Democracy in the USA: The Biden & Harris Administration

The purpose of this course is to study and monitor the presidency of Joe Biden and Kamala Harris. As the administration grapples with the ongoing Covid-19 pandemic, investigations into the January 6th capitol insurrection, and a struggling economy, our course will follow current events, discuss significant policy issues, and explore various facets of the American political system. Each of you will be required to select a political issue to follow during the semester and provide us with updates as legislation is passed and debated. This course will largely be discussion-based, and active participation will be a crucial aspect of your involvement.

Issues in Global Development

(not offered in SoSe23)

Why are some nations rich while others are poor? What is the role of human dignity in development policies? Should providers of basic services such as primary healthcare and education be permitted to make a profit? Will the Sustainable Development Goals be effective? These are just a few of the many

controversial topics in the field of global development. Through the medium of case studies, newspaper articles, discussions and presentations, this course will examine some of the key issues relating to global development such as social justice, sustainable economic development, public health, security and food sovereignty.

Critical Approaches to the Media: From Netflix to “Fake News”

(not offered in SoSe 23)

We live at a time in which social media has created the mutual existence of cyberbullying, Tinder hookups, and Netflix. We live in an age in which video games can outperform Hollywood blockbusters...and be blamed for mass shootings. We live in an era of “fake news”, of sophisticated advertising that is becoming more and more prevalent, of corporate media consolidation that affects everything from the variety of music we hear on the radio to the types of children's books that are printed. Therefore, this course will look at many aspects of media as it operates in our contemporary world, will encourage students to form critical opinions, and will include lively discussions. Students will have the opportunity to practice and improve the English skills they will need to study abroad in English, work in international settings where English is the lingua franca, and interact socially in English. To this end, students will be evaluated on in-class communication, a presentation, and a written exam.

America in the 21st Century: Fascinating or disgusting?

(not offered in SoSe 23)

It has been said that the US is both fascinating and disgusting, a question that will emerge again and again in this course, whether we are discussing the country's obsession with college sports, the influence of American popular media, race relations and police violence, gun ownership and use, or the unfortunately unavoidable Donald Trump. Through the use of contemporary articles, video texts, and class discussions, students will be encouraged to think critically and formulate their own opinions on American social, cultural and political affairs. Students will also have the opportunity to practice and improve the English skills they will need to study abroad in English, work in international settings where English is the lingua franca, and interact socially in English. To this end, students will be evaluated on in-class communication, a presentation, and a written exam.

Trivial Pursuits? Happiness in Post-Modern Society

(not offered in SoSe 23)

First Bhutan and now Britain: countries have begun measuring national well-being alongside GDP. Happiness seems to have become an international 21st century must-have. The aim of this course is to offer students an interdisciplinary forum in which they endeavour, through the medium of English, to grapple with one of the most fundamental issues of human existence, namely, the pursuit of happiness. Starting with a brief survey of the ‘trailblazers’ in the field, from the Old Testament prophet Job to the fairytale hero Hans im Glück, and from Seneca to Seligman, we will then study and critically analyse the most prominent theories of happiness. Participants will take turns in organizing and chairing the weekly meetings/workshops that will constitute our symposium and which will reflect students' individual cultural, economic, jurisprudential, political, scientific, social, technical or philosophical interests. Students will also practice their written skills as they record and write up the ‘proceedings’ of these sessions.

Fachsprachliche Ausbildung - Rechtswissenschaften (SF2J)

English for Lawyers 2: Aspects of the Anglo-American Legal System

http://www.sz.uni-bayreuth.de/fileadmin/user_upload/Info-Dateien/WS_2018-2019/Englisch_fuer_Juristen_August_2018.pdf

This course builds on the competencies acquired by participants in the introductory English for Lawyers 1 course. Emphasis will be placed on consolidating and expanding students' command of Legal English, enabling them to read case reports, prepare case briefs, and articulate their opinions regarding key legal concepts and current issues in Anglo-American Contract, Tort, and Criminal law. Each unit will be centred around the relevant 'landmark' cases. Assessment: Final exam (legal knowledge & vocabulary, reading, text production) 70%; Written assignment 10%; Oral 20%

SZ-Bayreuth Moot Court: Advocacy and Trial Skills

Dr. Mark Deavin (Barrister at Law)

NOTE: This course can be taken AFTER or CONCURRENTLY with English for Lawyers 2 (JAPO §24). Successful completion qualifies students to register for the UNicert® III examination in Legal English and to earn credit (2 SWS) towards a 'Freischuss' in accordance with JAPO §37 (2 SWS).

This course focuses on developing both oral and written mooting skills in the context of trial advocacy and litigation. Mock cases from the areas of civil and criminal law will be used to develop a range of advanced legal communication and advocacy skills. You will be provided with case materials including witness statements, medical reports, rules of evidence and case-law. The task will then be to create a structured and persuasive case on behalf of your client and to present it to the court. You will be competing against an opposing team and you will also be required to question witnesses in an accurate and effective manner. Skills to deal smoothly and convincingly with demanding judicial questions will also be developed.

Specific communication skills acquired in the course will include:

- Crafting and structuring opening statements
- Persuasive oral presentation
- Questioning of witnesses (direct and cross examination)
- Dealing with judicial questioning
- Applying case-law and rules of evidence
- Effective closing arguments

Course grades will be calculated as follows: Skills application and task fulfilment 25%; Organisation, coherence and cohesion 25%; Stylistic range 25%; Linguistic accuracy 25%

Fachsprachliche Ausbildung – Wirtschaft (SF2W)

Case Studies in Business and Economics

The course sets out to provide participants with an insight into and practice of some of the decision making processes and analytical skills required to deal successfully with the often conflicting demands facing managers and management teams in today's challenging business and economic environments. A variety of case scenarios and brief case studies will be used initially in order to allow participants to explore, simulate and gain confidence in the approaches and methodologies used in the critical analysis of authentic business and economic cases.

Participants will develop their ability to extrapolate, hypothesise, prioritise and summarise and become familiar with interpreting ambiguous, incomplete

information and non-linear perspectives with a view to developing a persuasive and informed case for a particular course of action, decision or solution regarding an authentic or simulated business situation.

The material used will range from brief HR management cases which involve a variety of realistic workplace issues such as appraisals and redundancies to complex case studies of everyday management dilemmas.

In the second phase of the course teams will research, develop and present their own case studies which may focus on an area of interest ranging from developmental global healthcare to economic cases related to emerging economies or a particular business or industrial sector.

Assessment: Final exam (text production, reading, vocabulary) 65%; oral 25%; text production during the semester 10%.

Presenting Skills for Business I

In this course, students will study the basic principles of good presenting. The focus will be on practicing and mastering techniques for effective narrative, structure, argumentation, visual support and body language. Theories of effective presenting will be illustrated by analyzing the presenting style of business leaders such as Steve Jobs and Richard Branson. Students will give several practice presentations during the course, all of which will be filmed and analyzed to provide (video) feedback. Assessment will also be way of live presentation. Course grades will be calculated as follows: Skills application and task fulfilment 25%; Organisation, coherence and cohesion 25%; Stylistic range 25%; Linguistic accuracy 25%

International Business

This course is designed to equip students with the English skills necessary for doing business internationally. Students will study the key elements of international business; cultural issues, product adaptation for other markets, advertising pitfalls, export and import, international communication (telephone and written correspondence), foreign business travel and working in a different country. Material will be drawn from real companies and supported by articles from leading international business experts.

Assessment: Course work (oral, text production, listening comprehension) 40%; Final exam (text production, reading) 60%

Cross-cultural Negotiation in English

(not offered in SoSe 23)

The ability to confer with others for the purpose of reaching mutual agreement is an essential life skill – the ability to do so well is an art. This course is designed to equip students with the communicative skills required for successful negotiation in cross-cultural English-medium contexts. Participants will study both the verbal and non-verbal techniques applied in achieving win-win results. Students will be expected to actively participate in simulation exercises (mock-negotiations). Students will also receive reading material for analysis and discussion in class and will be expected to complete language exercises, study vocabulary and submit follow-up written assignments. Assessment: Final exam (vocabulary & theory, text production, reading) 80%; Oral 20%

Spezialisierungsstufe 3

Allgemeine Sprachausbildung (SA3)

Academic Writing II

Students will develop and strengthen their essay writing skills in this course. An overview of research skills, essay organisation, structure, style, register and the appropriate format for publication (MLA Stylesheet) will be provided. During the course, students will practice research, outlining, drafting and writing skills as well as participating in workshops and peer reviews of researched academic essays.

Fachsprachliche Ausbildung - Rechtswissenschaften (SF3J)

Business Law I English for Lawyers 3

This course builds on the competencies acquired by participants in the introductory Lawyers 1 and Lawyers 2 courses; it aims to prepare students for professional activity in an international business environment by equipping them with the necessary linguistic skills and relevant knowledge of the Anglo-American legal system. Students will be expected to research, study and discuss the relevant statutory and case law and apply this to sample cases; they will be asked to read and interpret specimen documents and to formulate legal opinions for potential 'clients'; they will also be required to present legal arguments in simulation exercises, thus relating the principles of business law to the current practice. Particular attention will be paid to expanding participants' business and legal vocabulary and enhancing their powers of logical expression, while consolidating their general communicative competence and rhetorical skills. The course will focus on the following key areas: Company Law; Business Transactions and Contract Law; Intellectual Property Law.
Assessment: Final exam (listening, reading, case study, oral)

Business Law II English for Lawyers 4

This course complements, but can be taken before, after, or concurrently with, English for Lawyers 3. The course will have a similar format to English for Lawyers 3 and will focus on the following areas: Business and the Law of Torts; Criminal Liability in Business (Fraud); Consumer Protection.
Assessment: Final exam (listening, reading, case study, oral)

Mediation for Lawyers English for Lawyers 5

This course will focus on an increasingly important part of the Anglo-American legal system, that of alternative dispute resolution (ADR). The escalating cost of court proceedings has served as an impetus for potential litigants to resort to ADR and, in particular, to mediation – the use of a neutral third party to assist disputants in reaching a compromise. Mediation currently plays a key role in the settlement of disputes between business partners in the international arena. Students will be encouraged to apply the legal and linguistic knowledge they have acquired in previous *English for Lawyers* courses as they explore the theoretical issues involved in ADR/mediation. In the practice-oriented part of the course participants will have the opportunity to enhance their oral (negotiation) skills in simulation exercises based on authentic case material. A variety of follow-up writing assignments will help to consolidate lexical and grammatical competence.
Assessment: Final exam (oral, case analysis & letter of advice)

Advanced Mooting (English for Lawyers 6)

This course will build on the mooting skills developed in the Moot Court course. A wider range of mooting techniques will be learned and applied to standard trial and appeal court formats using real cases from the UK and US. The focus will be on the creation of structured and persuasive oral argumentation, dealing skillfully with judicial questioning, effective witness examination, and confident presentation skills and body language. Students will make several practice moots during the course, which will be filmed and analyzed to provide individual (video) feedback.

Assessment: Skills application and task fulfilment 25%; Organisation, coherence and cohesion 25%; Stylistic range 25%; Linguistic accuracy 25%

Fachsprachliche Ausbildung – Wirtschaft (SF3W)

Presenting Skills for Business II

(SoSe only)

NOTE: Successful completion of Presenting Skills for Business I is NOT a requirement for participation in this course

A comprehensive range of presentation techniques will be studied, acquired and applied to a standard presentation format. In addition, oral soft-skills will be developed for a variety of situations where effective presenting is essential - such as job interviews, meetings, and social interaction. The course will allow students to acquire the flexibility required to present persuasively on any topic in any situation. Live tasks and video feedback will be provided throughout the course.

Assessment: Skills application and task fulfilment 25%; Organisation, coherence and cohesion 25%; Stylistic range 25%; Linguistic accuracy 25%

Corporate Consulting

(SoSe only)

This course will give students the opportunity to learn and apply strategic consultancy skills within the context of real-life business case studies drawn from the English-speaking world. In an interactive, multi-media learning environment, students will be encouraged to research and analyse a corporation's specific objectives, problems and opportunities using a variety of consultancy tools, and then to effectively communicate their solutions in a wide-range of situations including presentations, meetings, negotiations, and written position papers.

Assessment: Skills application and task fulfilment 25%; Organisation, coherence and cohesion 25%; Stylistic range 25%; Linguistic accuracy 25%

Public Relations

(WiSe only)

Public Relations (PR) is essentially the art of image creation and image manipulation. This course will focus on PR as a method by which a corporation can attempt to build and maintain a positive public image of itself – even in the face of bad news and a hostile environment.

A variety of well-known PR campaigns and disasters will be analysed in order to identify the most effective communication strategies that a corporation can use to protect and improve its public image. Specific communication techniques of persuasion and influence, such as neutralizing negative information and issue reframing, will also be studied in detail.

Students will then apply the theory to practice by working with a selection of 'PR disaster' case-studies involving corporations such as Wal-Mart and McDonalds. The aim will be to design and present the PR communication strategy that would best reframe the debate in the corporation's favour, while rescuing its public image.

Assessment: Skills application and task fulfilment 25%; Organisation, coherence and cohesion 25%; Stylistic range 25%; Linguistic accuracy 25%

This course will teach the rhetorical skills required for effective debating. The theory of rhetoric will be studied and the methods of great debaters and communicators from past and present will be analyzed and modeled. Emphasis will be placed on applying theory to practice in a competitive environment across a range of topics. Students will learn the techniques necessary to be able to argue a position confidently and convincingly against an opponent and in front of an audience, whether in job interviews, oral examinations or negotiations. Students will make several practice debates during the course which will be filmed and analyzed to provide individual (video) feedback.

Assessment: Skills application and task fulfilment 25%; Organisation, coherence and cohesion 25%; Stylistic range 25%; Linguistic accuracy 25%

Landeskundeseminar

Landeskunde USA: Politics, Culture & Society

The purpose of this course is to improve your understanding of American culture by more closely examining a number of social topics. Each of you will be required to select an arena in American culture to follow during the semester and provide us with micro-lessons as if you were in charge of the classroom. This course will largely be discussion-based, and active participation will be a crucial aspect of your involvement.

United States: Understanding the Inspiring and Infuriating USA

(not offered in SoSe 23)

Reading the news headlines (and the Twitter posts) coming out of the USA today can be baffling. This land of freedom innovates technology and business at an incredibly rapid pace, has legalized medicinal marijuana in many states, creates some of the most important new diet and exercise trends, and also has the largest prison population in the world and a serious issue with school and mass shootings. This land of equality and opportunity is one of the richest on the planet, is incredibly diverse, and still has high levels of economic inequality, racism, and xenophobia.

This land of natural beauty is full of hikers and surfers and vegetarians and environmentalists and is also full of climate change denial and toxic chemical use. And with the current president, every day seems to present a new scandal...and new protests. This course aims to explore the cultural, historical, social, economic, political, religious, and geographical reasons that many of these contradictions can exist in the US. Students will have many opportunities to discuss in-class and will be expected to finish reading before class, to give a researched presentation, and to take a final written exam based mainly on course content.

III. Englischkurse für Hörer aller Fakultäten – ohne Einstufung – Placement Test not required

(keine UNiCert®-kurse)

For Staff and Students (ICC)

English for the Workplace Foundation (B1+ / B2)

English for the Workplace is a practical course that will offer participants the opportunity to refresh and develop their English skills in a relaxed setting. Particular emphasis will be placed on enhancing the competences required when interacting through the medium of English in cross-cultural scenarios typically encountered on campus. Course members will be able to participate in role plays, negotiations and telephone/videoconference communication. Written tasks will primarily include dealing with e-mail correspondence.

Course Book: Details to be announced in the first session.

English for the Workplace Advanced (B2+)

This course will consolidate the skills acquired at foundation level, with a continued emphasis on improving communicative competence in a professional environment. Course members will be encouraged to communicate with each other using the structures and vocabulary they have acquired, while training the four language skills of listening, speaking, reading and writing. There will be a strong focus on dialogue, role-plays and active participation in case studies, but more formal language exercises will also be included. Further practice in written tasks such as e-mails will be provided.

Course Book: Details to be announced in the first lesson.

Assessment: Final exam (text production, grammar, reading, vocabulary) 65%;
Oral 25%; Listening 20%

Everybody's Business (B2+)

New in SoSe 2023: Course description to follow

For International/Erasmus students:

International Communication in English – Foundation

This course focuses on assisting students to develop a wider vocabulary base and greater grammatical and idiomatic competence for effective spoken and written communication in an international environment. It takes students from B1 to B2 level of the Common European Framework

Course book: Details to be announced in the first session.

Assessment: Communication 25%; unit quizzes 25%; final exam 50%

International Communication in English – Advanced

This course focuses on enhancing the communicative competence of international students who have already reached B2 level (CEFR). Participants will thus have the opportunity to acquire the skills required to engage in authentic academic discourse through the medium of English. Course book: Details to be announced in the first session.

English for Academic Purposes (EAP) I

Gateway to Academic English

This class is designed to support students as they acquire the English language skills necessary for successful participation in academia. The typical tasks of an academic include: listening to lectures and presentations; reading primary and secondary reference materials; writing essays, proposals, and research papers; and communicating with peers and academic colleagues. In the accompanying course book, all of these tasks are modeled, analyzed, and discussed on the basis of authentic texts and scenarios. The class is structured so as to use the English language as a tool to improve critical thinking skills. These critical thinking skills (comparing and contrasting, analyzing and categorizing, explaining change and logical connections, describing order, measurement, discovery, and abstract expressions, etc.) are facilitated by an English language "toolbox". Along with the toolbox, academic vocabulary and grammar will be elaborated and consolidated through short, varied, and effective language activities.

Course book: Details will be announced in the first session.

Assessment: Participation (Syllabus Quiz, Intro Quiz & Assignments) 10%;

Listening Comprehension 10%; Final Exam (Grammar & Vocabulary) 80%

English for Study Abroad

This course meets the needs of students who plan to spend a study term at an English-medium university. Participants study a sample set of College Admissions Essays and proceed to create and customize their own versions. They also learn how to formulate an effective application for a place at a university of their choice and draft an appropriate letter of motivation. By providing participants with the opportunity to practice their English listening, speaking, reading and writing skills, the course also serves as useful preparation for the English language tests required by such bodies as the German Academic Exchange Service (DAAD). Based on their own research, students also analyze and discuss key features of English-speaking academia.

Assessment: Participation (Syllabus Quiz, Warm-Ups, Video Quizzes, & Assignments) 10%; Language & Essay Portfolio: Essay 1 (300 – 500 words) 20%; Essay 2 (350 – 650 words) 37%; Final Exam (Grammar and Vocabulary) 33%

Academic Presentation Skills



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Promoting Internationalization at the University of Bayreuth

Students learn how to plan, prepare, practice and deliver a well-organized presentation. They receive guidance on how to develop the content of each stage of the presentation and how to highlight essential points. They practice using standard rhetorical phrases, soliciting and retaining audience attention and dealing with questions from the floor. They also receive advice on how to avoid typical errors in English, improve their English pronunciation and intonation, build confidence, and overcome nervousness when facing an audience in the target language. Special focus is placed on developing and expanding standard academic vocabulary. Participants likewise learn to create effective visuals to support their individual pitches.

Assessment: Participation (Syllabus quiz, Video quizzes, Assignments, Giving feedback) 10%; First Presentation & Portfolio (preliminary sources, glossary, visuals) 40%; Second Presentation & Portfolio (preliminary sources, glossary, visuals) 50%

Reading Research in English



The overall goal of Reading Research in English is to expose students to reading techniques that will allow them to become independent learners. Participants will study a selection of texts sourced from typical undergraduate science degree programs (e.g. Biology, Chemistry, Physics, and Earth Sciences). This corpus will feature two distinct academic genres, namely, *primary* literature in the form of journal articles and *secondary* literature in the form of scientific textbooks (the latter naturally being tackled in the first part of course). By understanding both the purpose and target audience of these two academic genres, as well as applying the reading and language skills covered in class, students will improve their ability to efficiently and accurately read, process, take notes on, and retain the content of scientific texts. The class will also focus on developing a 'customized' lexicon of the vocabulary typically used in scientific and technical texts.

Assessment: Participation (syllabus quiz, assignments, discussion) 10%; Glossaries and Listening comprehension 10%; Final written exam (academic genres, punctuation, vocabulary, reading comprehension, publication, plagiarism) 80%

Weekly Writing Workshop

Writers write. This simple, yet powerful, statement will be one of the fundamental principles of Weekly Writing Workshop. This class will focus on the tasks of writing, editing, and peer review. Class time will be dedicated to students giving each other spontaneous and live feedback using a scoring sheet. Every week, students will have the opportunity to compete in the "Who wrote it best and why?" collegial competition. Though the writing assignments will be thematically open-ended, students will nonetheless be expected to pay particular attention to lexis, grammar and the 'mechanics' typical of academic writing. Through constant feedback and diagnostic activities, students will naturally build an understanding of their own strengths and weaknesses in writing. A new writing assignment each week will allow students to produce original content with, possibly, a little research and a lot of creativity.

English for Academic Purposes (EAP) II

(For students who have successfully completed (or been exempted from) at least one EAP I course.)

Scientific and Technical Writing

This course seeks to impart the means and methods of enhancing the readability and effectiveness of a scientific or technical research paper. Emphasis is placed on improving students' linguistic accuracy and developing their command of style and register. International publishing conventions as well as the role of referees in the publication of a research paper are explored and explained.

Assessment: Participation (quizzes, diagnostic summary, journal source, discussions, assignments) 10%; Summary and Video quizzes 15 %; Writing task 1 (original results & discussion) 37%; Writing task 2 (original abstract & conclusion) 38%

Multidisciplinary Project Collaboration in English

(not offered in SoSe23)

The goal of this course is to promote cross-disciplinary communicative competence in academic and professional contexts. Students will participate in a true-to-life Working Project simulation. They will have the opportunity to choose and manage a project offering intrinsic value to every member of the group. The project will address an authentic problem that can only be resolved collaboratively and through multiple approaches based on the unique perspectives and insights afforded by various academic disciplines.

Students will develop their ability to logically plan a course of action and develop strategies for its execution, while maximizing group skills and resources and effectively defining and delegating individual tasks. Playing multiple roles (leader, prioritizer, explorer, researcher, recorder etc.), they will learn to foresee potential hazards and hurdles and recognize dead-ends. They will also gain a valuable appreciation of the ideational and cultural differences that may (or may not!) exist between 21st century academic disciplines. Students will also benefit from the opportunity to enhance the fluency and spontaneity of their spoken English and to develop their written skills as they chair and contribute to meetings, take minutes and write up reports.

English for Academic Purposes (EAP) III

Colloquium for Doctoral Students

NEW in SoSe 2023: Course description to follow